



**Press Release
For Immediate Release
January 3, 2007**

WELLNESS COACHES USA AWARDED CITY OF WICHITA CONTRACT

Blue Bell, PA – January 3, 2007 – Wellness Coaches USA, the leading provider of workplace wellness coaching, is excited to announce that it has signed a contract to provide its on-site wellness coaching for the City of Wichita’s approximately 3,000 employees. Implementation is scheduled for February 2007.

“This contract is especially gratifying because it follows soon after we were awarded a contract to provide our services to City of Las Vegas employees. Both the Wichita and Las Vegas contracts were awarded following a national search by both cities (and their health care advisors) for the very best wellness programs available in the wellness marketplace. We competed with the biggest players in the wellness industry and came out on top, providing even further validation of the unique power of our innovative workplace wellness coaching process to improve lives, and overall employee population health”, says Wellness Coaches USA’s Chief Marketing Officer, Gene McGuire.

Mr. McGuire went on to explain why the Wellness Coaches USA process is very different from traditional wellness – “It’s simple! We humanize workplace wellness, bringing it to life through the most powerful behavior change mechanism known to man — one-on-one, face-to-face, interactive personal coaching. We go to all employees, right where they work. Not passively, indirectly or remotely by phone, internet, newsletters or seminars, but directly - live and in person.”

About Wellness Coaches USA:

Wellness Coaches USA (www.wellnesscoachesusa.com) is the pioneer and leading national provider of workplace wellness coaching. The wellness-coaching model, which is focused on improvement in employees’ high-risk lifestyle and work behaviors, consistently achieves the highest levels of employee participation in wellness, and outstanding improvement in overall employee population health risks. Wellness Coaches USA obtains these results because it delivers the most powerful behavior change methodology– wellness coaching – to the only place where it is possible to generate and sustain very high levels of employee participation and engagement in wellness– and that’s the workplace.



**Press Release
FOR IMMEDIATE RELEASE
June 30, 2006**

WELLNESS COACHES USA AWARDED CITY OF LAS VEGAS CONTRACT

Blue Bell, PA – June 30, 2005 – Wellness Coaches USA, the leading provider of workplace wellness coaching, is excited to announce that it has signed a contract to provide its on-site wellness coaching for the City of Las Vegas’ approximately 3,000 employees. Implementation is scheduled for July 2006.

Wellness Coaches USA beat out many of the largest companies in the wellness industry to win the contract. “We went up against some of the biggest players in the industry and came out on top”, says Chief Marketing Officer, Gene McGuire. Mr. McGuire went on to say, “our approach and process is so radically different than what the traditional wellness companies offer, and we are excited that the City agreed and awarded us the contract”. “I think the country is beginning to realize that for a company to get the most out of wellness you have to have people dedicated to making it happen. You can’t go in thinking, if you build it they will come. That simply doesn’t work. It’s why we’ve been so successful. Our coaches make it happen.” Mr. McGuire added.

About Wellness Coaches USA

Wellness Coaches USA (www.wellnesscoachesusa.com) is the pioneer and leading national provider of workplace wellness coaching. The wellness-coaching model, which is focused on improvement in employees’ high-risk lifestyle and work behaviors, consistently achieves the highest levels of employee participation in wellness, and outstanding improvement in overall employee population health risks. Wellness Coaches USA obtains these results because it delivers the most powerful behavior change methodology– wellness coaching – to the only place where it is possible to generate and sustain very high levels of employee participation and engagement in wellness– and that’s the workplace.